

Daily Program - Saturday

09:00 – 9:45	Venue: Plenary Hall Chair: Dr Sandra Mercer Moore Keynote Speaker: Sara Meeks (USA) <i>A Comprehensive Approach to the Physical Therapy Management of Low Bone Mass & Skeletal Fragility</i>			
9:45 – 10:45	Expert Panel			
10:45 – 11:15	Morning Tea with Exhibitors			
11:15 – 11:45	Chair: Rod Farr Speaker: David Mead <i>Global Experts Present: Consumer Marketing</i> Sponsored by Coca Cola Amatil			
11:45 – 12:15	Keynote Speaker Dr Suzan Burton (Australia) <i>Practice Innovation: Marketing Yourself and our Services</i>			
12:15 – 12:30	Panel discussion on Service and Product Marketing			
12:30 – 14:00	Lunch with Exhibitors			
	Plenary Hall	You Yangs 2	You Yangs 4	You Yangs 5
14:00 – 15:00	Chair: David Malone Seminar Invited Speaker Dr Leonie Oldmeadow (Australia) <i>Advanced Physiotherapy Practitioners: Emerging Trends in Extending the Scope of Practice</i>	Workshop Keynote speaker Sara Meeks (USA) <i>Osteoporosis: There is something We can Do About It!</i>	Workshop Keynote Speaker Dr Suzan Burton (Australia) <i>Innovation in Marketing Professional Services</i>	Workshop Ron Alexander (Australia) <i>Functional Fascial Taping® – Instant Drug Free Pain Control</i>
15:00 – 15:30	Afternoon Tea with Exhibitors			
15:30 – 17:00	Seminar on the Role of Physiotherapy Assistants Jack Close (USA) <i>Physical Therapy Assistants in Private Practice: Friend or Foe?</i> Kerren Clark (Australia) <i>Could Physiotherapy Assistants be a Commercial Advantage?</i>	Workshop Continued Sara Meeks (USA) <i>Osteoporosis: There is something We can Do About It!</i>	Workshop Continued Dr Suzan Burton (Australia) <i>Innovation in Marketing Professional Services</i>	Workshop Ron Alexander (Australia) <i>Functional Fascial Taping® – Instant Drug Free Pain Control</i>
19:30	Congress Dinner National Gallery of Victoria			